

# Casino Management A Strategic Approach

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Studyguide for Casino Management: A Strategic Approach by Hashimoto, Kathryn, ISBN 9780131926721 (Paperback) Cram101 Textbook Reviews Published by CRAM101, United States (2010)

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## **Casino Management A Strategic Approach**

38Indian Gaming October 2005 Strategic management is an approach that focuses on positioning the organization for success - both now and in the future. This concept integrates planning, implementation, assessment and incorporates concepts from strategic planning, operational planning, quality improvement, and institutional effectiveness.

## **Developing a Strategic Management Plan**

Focus on Casino Management: Dialogue with Casino Decision Makers Local casino managers are generally not the decision makers for corporate policy, just as a local manager of a chain restaurant may not be able to override a corporate policy. But it can certainly be helpful to engage in dialogue with

## **CASINO MANAGEMENT COMMON ARGUMENTS**

-More strategic approach to comp systems -Created to generate efficient revenues, while building value for player -Connects customer service to Stakeholder Capitalism! -Need for internal marketing • Casino competition at all-time high; customers are most important asset, comps enable retention and growth

## **Casino management final exam Flashcards | Quizlet**

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operate and factors that influence their success.

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Under an agreement with Strategic Gaming Management, ZenSports may soon take over the sportsbook at Baldini's Sports Casino in Sparks, Nev., and offer the first US-based sports betting exchange.

## **ZenSports Acquires Option to Buy Nevada Casino, Sets Stage ...**

That's when ZenSports, an American company that runs an international online exchange, announced a deal with Strategic Gaming Management (SGM). Under an agreement with Strategic Gaming Management, ZenSports may soon take over the sportsbook at Baldini's Sports Casino in Sparks, Nev., and offer the first US-based sports betting exchange.

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